





CONCEPT PAPER

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LEADERSHIP REDEFINED

### INTRODUCTION

The nature of leadership in the 21st century is experiencing a significant and fundamental change. With the ever-growing interconnectedness and dynamism of the world, organizations, communities, and societies are adjusting and giving rise to novel leadership styles and methods. Female leaders are leading the way in this transformation, offering distinct viewpoints, creative approaches, and a cooperative mindset that is revolutionizing our understanding of leadership.

The conference, titled "Leadership Redefined: Women Shaping the World," seeks to examine the influence of women in leadership roles who are actively instigating transformation, promoting comprehensive development, and motivating upcoming generations to assume leadership positions with assurance and determination.







### BACKGROUND AND RATIONALE

Leadership in the modern era is characterized by its dynamic and diverse nature, reflecting the fast-paced and interconnected nature of today's globe. Women leaders are exerting significant influence in diverse fields, including business, technology, education, politics, and social activity. The individuals possess a vast array of experiences, viewpoints, and abilities that enhance forward-thinking decision-making, all-encompassing progress, and long-lasting development.

The increasing prevalence of women in positions of leadership is indicative of a wider societal change that places importance on embracing diversity and inclusiveness. This conference aims to honor and enhance the influence of women who are at the forefront, pioneering new ideas, and molding the future. Our goal is to inspire existing and prospective leaders by emphasizing their accomplishments and examining the changing characteristics of leadership. We encourage them to adopt new leadership models that prioritize collaboration, empathy, and adaptability.

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# OBJECTIVES OF THE CONFERENCE



The primary objectives of the **"Leadership Redefined: Women Shaping the World"** conference are:

#### **TO HIGHLIGHT**

and celebrate the achievements of women leaders across various sectors, showcasing their innovative approaches and the unique value they bring to leadership roles.

#### **TO PROVIDE**

a platform for women leaders to share their experiences, insights, and strategies for overcoming challenges and driving success.



#### **TO ENCOURAGE**

the adoption of leadership styles that are often associated with women, such as collaboration, empathy, and adaptability, and demonstrate their effectiveness in today's dynamic environment.

#### **TO INSPIRE**

and empower aspiring women leaders by connecting them with mentors, role models, and peers who can provide guidance, support, and encouragement.

#### **TO PROMOTE**

the importance of gender diversity in leadership and advocate for increased representation of women in decision-making positions at all levels.

### **KEY THEMES**

The conference will explore a range of topics centered around women's leadership and their unique contributions to shaping the future. Key themes include:



Highlighting the innovative strategies and approaches women leaders are using to drive change while emphasizing how empathy, collaboration, and relationship-building redefine leadership and positively impact organizational culture and performance.

#### OVERCOMING CHALLENGES AND PROMOTING GENDER DIVERSITY IN LEADERSHIP:

Discussing the personal and professional challenges faced by women in leadership roles, exploring strategies to overcome these barriers, and advocating for gender diversity in leadership to enhance decision-making and organizational success.

# WOMEN IN TECHNOLOGY, INNOVATION, AND FUTURE TRENDS:

Discussing the personal and professional challenges faced by women in leadership roles, exploring strategies to overcome these barriers, and advocating for gender diversity in leadership to enhance decision-making and organizational success.

#### THE POWER OF WOMEN LEADERS IN COMMUNITY AND ORGANIZATIONAL GROWTH:

Examining how women leaders are driving growth and fostering positive change within their organizations and communities, highlighting the importance of inclusive leadership approaches that benefit both organizational outcomes and societal development.



### TARGET AUDIENCE

The conference is designed for a diverse audience, including:



- Current and aspiring women leaders from various sectors.
- Professionals interested in leadership development.
- Academics and researchers focused on leadership studies and gender dynamics.
- Policymakers and organizational leaders committed to promoting diversity and inclusion.
- Students and young professionals seeking inspiration and mentorship.

## KEYNOTE SPEECHES:

Four distinguished women leaders from various sectors will deliver keynote speeches on the evolving landscape of leadership, sharing their experiences, challenges, and insights on how women are reshaping the leadership paradigm.

- **KEYNOTE 1:** "Innovative Leadership: Women Driving Change in a Dynamic World"
- **KEYNOTE 2:** "Empathy and Collaboration: The New Paradigm of Leadership"
- **KEYNOTE 3:** "Breaking Barriers: Overcoming Challenges as Women Leaders"
- **KEYNOTE 4:** "Mentorship and Advocacy: Empowering the Next Generation of Women Leaders"

### PANEL DISCUSSION:



A diverse panel of experts, including leaders from business, politics, academia, and social sectors, will engage in a dynamic discussion on the theme "Global Perspectives on Women's Leadership: Bridging Cultures and Driving Global Change"

This topic would allow for a discussion on the global impact of women in leadership, examining how women leaders across different cultures and regions are driving change and influencing global policies and practices. Panelists could share insights on cultural nuances, global networking, and cross-border collaboration among women leaders.

### EXPECTED OUTCOMES

By the end of the "Leadership Redefined: Women Shaping the World" conference, participants will:

- Gain a deeper understanding of innovative leadership approaches utilized by women and how these approaches can be applied to drive positive change in various sectors.
- Acquire practical strategies and tools for overcoming barriers and challenges specific to women in leadership, empowering them to navigate their career paths more effectively.
- Learn the importance of empathy and collaboration in leadership and how these traits can enhance organizational culture and performance, fostering a more inclusive and supportive environment.
- Build and strengthen networks with other women leaders, mentors, and peers, fostering a community of support, shared learning, and advocacy for gender diversity in leadership.
- Be inspired to take on leadership roles and advocate for change within their organizations and communities, contributing to a more diverse and inclusive leadership landscape.
- Develop actionable insights and strategies for promoting gender diversity and supporting the growth of future women leaders in their respective fields.

### **KEYNOTE SPEAKERS**



SARAH WILLIAMS

Head of School of Business and Law at Buckinghamshire New University





British Deputy High Commissioner Karachi



SHIREEN REHMAN

> Pakistani Politician

#### PANELISTS

1. Sabrina Dawood CEO, The Dawood Foundation 2. Yasmin Haider 3. Chief Executive, New World Concepts **3. Dr. Nishat Riaz** Global Head, Higher Education Systems, British Council 4. Musarrat Misbah Beautician, Entrepreneur, Philanthropist 5. Momina Durraid Creative Head Hum TV Network 6. Dr. Fatima Dar Educationist 7. Kulsoom Lakhanvi 12i ventures 8. Roshaneh Zafar Kashf Foundation 9. Sidra Iqbal TV Personality, host 10. Sabahat Bokhari **Director Diversity & Inclusion at Jazz 11. Mehwish Waliany** Chief Operating Officer, Alkaram

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#### DETAILED AGENDA

TIME (PM)	ACTIVITY
03:00- 03:30	Registration and Networking
04:00-04:15	Arrival of Chief Guest
04:00-04:15	Recitation
04:20-04:25	National Anthem
04:25-04:35	Welcome note and ICE Introduction
04:35-04:45	<b>Guest of Honor Speech Professor Sarah Williams</b> Head of School of Business and Law at Buckinghamshire New University "Women in PR"
04:35-04:45	<b>Chief Guest Speech Ms. Sherry Rehman Senator</b> "Empathy and Collaboration: The New Paradigm of Leadership"

#### **KEYNOTE SPEAKER SESSION**

04:55-05:05	1st Keynote speech: "Innovative Leadership: Women Driving Change in a Dynamic World"
	and Kaynata spaceby

05:05-05:15 2nd Keynote speech: "Breaking Barriers: Overcoming Challenges as Women Leaders"

#### DETAILED AGENDA

TIME (PM)	ΑCΤΙVITY
05:15-05:30	3rd Keynote speech by the Chief Guest "Mentorship and Advocacy: Empowering the Next Generation of Women Leaders"
05:30-05:40	Book Launch
05:40-5:50	Shield Distribution to the Chief Guest, Guest of Honor and Keynote Speakers
05:50-06:15	Shield distribution to the chief guest, guest of honor and keynote speakers
	Panel Discussion: "Global Perspectives on Women's Leadership: Bridging Cultures and Driving Global Change"
06:15-06:25	Q&A Session
06:25-06:30	Thank you Note
	Hi-Tea and Networking









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